

Wem Business Parking Survey - Results

RESULTS

Number of surveys distributed 40

Number returned 14

Q.1. TURNOVER Since the introduction of the new parking charges, has your turnover been adversely affected?

Yes response - 8 (57%)

No response - 6 (42%)

IF YES, please can you provide a % decrease in comparison with turnover in the same period in 2018

80% decrease

25% decrease

7.8%

70% decrease

Lunch trade down by 30% - I am thinking of closing Monday, Tue, Wed, Thurs lunchtimes

45% decrease

I won't provide a % as I am unsure whether the decrease is just down to raised parking charges. I would like to add that Wem Community Page and other social media sites have almost certainly been detrimental to Wem

Has increased by 4% Jan – March

Q.2. FOOTFALL Since the introduction of the new parking charges, has your footfall been adversely affected?

Yes response - 8 (57%)

No response - 6 (42%)

IF YES, please can you provide a % decrease in comparison with footfall in the same period in 2018

90% decrease

30% decrease

15% decrease

30% decrease

70% decrease

The business was not open a year ago so I cannot compare

Q. 3. POP & SHOP The 'pop & shop' free parking timescale has been reduced from 25 minutes to 15 minutes. Is 15 minutes long enough?

Yes response - 11 (78%)

No response - 2 (14%)

Q.4 Tell Us Everything

Has the new parking system affected your business in other ways – please include any impact on employees.

- Yes we now have to pay extra to park so we can run the shop and lose more money doing that
- I am pleased my annual parking voucher has been reduced but I strongly feel I should be allowed to park in any car park not just the one stated as I feel I should not have to pay again to go to the coop when I already pay to park on Mill Street (which suits me better) All my staff park on off road parking
- Most people park in the street around to avoid charges and staff cannot afford the parking charges and have to find free on street parking
- Losses has caused us to reduce staffing
- Cost of parking for employees x 2
- More people come into the shop for change as no bank to change cash
- My business has been so badly effected that I have written to my landlord to explain the situation and informed that that I may have to close my business. I have said I will give it 6 months at the moment I am not even covering any of the basic bills, rent utilities and can no longer afford to subsidise it anymore
- More people try and park on the street to save on paying and also trying to squeeze into either of the laybys causing chaos for through traffic with them not being parked in them properly

Q.5. Other Factors- Have any other factors affected your footfall / turnover?

- The fact there is no bank or cash machine on the high street has had a negative effect on our business. Nothing will be done to rectify the problems so why ask in the first place.
- No we are lucky that we are a well-established business in the town. We have noticed that it is hard to promote new products through window displays as not many people are on the High Street.
- We are heavily event led so people will attend to see the event and not be impacted by parking charges. Also we have a card machine and have seen an increase in usage since the closure of the banks – do other businesses have such facilities?
- The parking fees are nothing compared to the closure of the bank, pharmacy and butchers and bike shop. Now there are even less reasons for people to walk down the High Street.
- No banks, lack of cash machine – important if your card machine goes down
- I have only had my business on the High Street since June 2018. I have seen a steady decline since July / August Barclays closing, Chemist Closing Butchery closing hasn't helped but the parking charges are another nail in the coffin. I am filling this form in on Friday 3rd May the High Street is dead, and the car park is half full. Just think Wem has died
- Bank closing x 5
- Impact on staff and volunteers having to pay increased charges
- Lack of ATM Bad publicity for Wem has had an adverse effect and put people off visiting and shopping in Wem. This has been generated through parking charges, parking meters dog dirt, 20p man which in turn has then affected all the local business and given the town a bad name
- Chemist/ Barclays/ Nat West closing on the High Street is the main issue.