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Dear Stakeholder

SHROPSHIRE COUNCIL: PLAYING PITCH & OUTDOOR SPORT STRATEGY

I am writing to ask for your support on an important piece of research, which Shropshire Council is undertaking.

The Council is working to better understand the current and future provision for outdoor sports facilities and has commissioned management consultancy Knight, Kavanagh & Page (KKP) to carry out a needs assessment in the authority, which will result in the production of an area wide study.

The study will examine the quality of all relevant sporting provision through non-technical visual assessments. These have been designed to help develop an understanding of the quality of sporting provision and accompanying ancillary facilities and highlight any particular issues. A member of KKP will independently carry out the assessments during the research period.

In addition, it will also inspect the distribution and use of sports facilities and will serve as the key evidence base that will inform future strategic planning and any investment priorities for outdoor sports facilities across the area.

It will involve carrying out a comprehensive audit and assessment of the supply and demand issues of outdoor sports (e.g. football, rugby, cricket, bowls, tennis). It will include all facilities whether managed within the public, private or voluntary sector.

Representatives from KKP may contact you in the near future to undertake a telephone interview or arrange a meeting to discuss the quality and access of sports facilities. The information collated will only be used for the purposes of the study and will not be used for any commercial purpose.

I hope this is sufficient information for the time being and would ask for your support and assistance in this matter. If you require any further information on the above study please do not hesitate to contact myself at KKP on 0161 764 7040, or Sean McCarthy, Sports Development and Armed Forces Covenant Officer at Shropshire Council on 01743 255933 or 07990 085557.

Thank you for your co-operation.

Yours sincerely

Jonathan Gaukroger
Consultant
Knight Kavanagh & Page