

Wem Town Council Business Plan

Our Vision

Wem Town is proud to be a friendly, active and inclusive community with low crime and strong local pride. Our vision is to nurture these qualities while making Wem more tidy and attractive. By doing so, we aim to create a town that is prosperous, vibrant and thriving for everyone.

The business plan was adopted on 30.10.26 under resolution 108/25-29. Outlined below is the 12 month report on priorities identified in the plan.

Priorities identified for 2025 – 2029

Priority	Projects	Action
1. Encourage improvements to the wider High Street area	Work with other organisations and the community to organise Wem in Bloom	Bloom Group established and competition entered. Judging took place in July 26, several organisations involved
	Continue to Campaign to improve the Town's Street scene	Localised projects to target dog fouling by the Church have proved successful. Cleaning of Church Steps and lamps undertaken. New signage on Talbot House. Town Council to take part in Love Your High Street Week
	Shropshire Council own three prominent buildings on the High Street. Encourage them to: Keep the Morgan Library in a visually attractive state; Improve the appearance of the White Horse and work swiftly to bring it back into use	Condition of Morgan Library and White Horse raised with Unitary Councillors. No meaningful progress on either building.
	30.4.26 Addition Encourage Shropshire Council to install parking deterrents outside of the Morgan Library to prevent further damage to the frontage of the building. –	Permission given to relocate planters in October to front of Morgan Library

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2. Continue the Town Council's commitment to combat Climate Change and Environmental initiatives.	Seek to take over the ownership of Jubilee Square from Shropshire Council to prevent parking and raise its profile as the Town Square.	Not progressed to date. QEII Memorial Tree planted and square now secure with new bollards and additional bin added.
3. Show strong local Leadership and develop community pride.	Establish ownership of the Millfields land and explore all options for informal recreational use of the land by the Town, including walking routes, pump track, community orchard etc.	AVC applied for and granted July 2026
	Find a permanent Town Council office and meeting room.	Ongoing
4. Ensure the sustainability of under-threat local services.	Continue to run community events and increase the use of social media promotion.	New event Band on the Green held to coincide with Armed Forces Day Ongoing use of social media increasing with more frequent posts has grown follower base over the year
5.	Consider taking on some of Shropshire Council's non-statutory services which are important to the Town, subject to the costs involved and staff capacity.	Discussions started re support for Wem Library Community Consultation underway. Working Party established to look at support for larger organisations to report back to September meeting. Earmarked reserve established for this purpose.