

Wem Town Council took over the outdoor market on 1.6.23

Market Traders

Currently there are 5 regular traders taking 6 pitches. Market is open from 8.00 to 14.00 with some traders staying for the full period.

Promotion

The shared facebook market page is regularly updated to promote the market locally.

To attract new trade a leaflet for stallholders has been produced along with posters that are displayed around the town.

Visits have been made to neighbouring markets to speak to stall holders to encourage them to try Wem.

Stall holders are encouraged to promote the market at other markets they attend and have helped distributing leaflets.

A market day leaflet is to be created along with a poster this will be circulated to campsites in the vicinity of the town and in the main car park

One artwork is received from Wem Town Hall a large poster to be displayed in bus shelter

Licences

Several market licences have been issued to regular markets and one off large events

Finance 1.6.23-20.7.23

Income from issuing Market Licences	£180*
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Income from Pitch Fees	£318
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Total Income	£498
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* This does not include the licence from Wem Town Hall which is to be invoiced in September