

# Creative kids



## Have your town lit up by your local children's imagination.

Blachere Illumination has an international reputation as the leading light in festive illuminations. We pride ourselves on our high standards of customer service, quality of product and energy efficiency. As a market leader we specialise in bespoke lighting creations as well as the more traditional lighting displays and we can project manage each installation to ensure complete customer satisfaction. No lighting display is too small or too big and we can offer competitive hire terms, tailor made one-offs and all or part of our full comprehensive service including design, installation, maintenance & storage.

### Frequently asked questions

#### What is Creative Kids – design a light?

A flexible competition for celebrations, festivals and Christmas creating an illuminated motif from a child's drawing. It provides the opportunity to encourage local children to get involved with their local town/community. This Creative Kids information sheet provides you with all the information required to begin your competition.

#### Who is Creative Kids – design a light for?

Any organisation can participate in this competition and it is suitable for all children of all ages.

#### How much does it cost?

Approximately £800\* per design to be made into a professional and re-useable illumination – this is based on a motif size of approximately H:1.50m. Should you require a larger motif the price will be quoted accordingly. Quotations are provided with simulation artwork of the drawing prior to any order being placed.

(\*Approximate cost, depending on size & detail)

#### Name or no name?

Designs can have the child's name added in rope light to the complete motif if requested, please note that this can alter the overall size depending on the amount of letters required, and in turn will add extra cost to the final design. For the name we copy the handwriting or use text style Comic Sans MS.

#### Getting the designs to Blachere UK

Original artwork can be scanned and emailed to [sales@blachere-illumination.co.uk](mailto:sales@blachere-illumination.co.uk) or posted into the office marked for the attention of the design department. Any drawings posted into the office can be sent back to you.

#### Need help with judging?

Once you have run the competition and you have received all your entries you may feel overwhelmed with the response, should you wish assistance with this stage please feel free to utilise the aid of our design department who have many years experience in this field. You may wish for us to oversee all the designs and help with judging or you may wish to let us see a pre selected

### How long does it take?

Once we receive the artwork into the office you will be looking at the following timescales

1-2 weeks for artwork to be designed for approval

2 weeks for quotation from date of approval.

Approximately 8 weeks manufacture time, please confirm with the design department as this can vary at different times of the year.

Approximatley 1 week for delivery, please check when placing your order.

If you have a deadline/switch on date that you are working to please keep these timescales in mind and work back from that date to ensure you have time for running, judging, price consideration, manufacture and delivery.

### What will the complete design look like?

Your designs will be reproduced as a line drawing as close to the original as possible, the drawing will be interpreted by Blachere Illumination UK. Each design will be manufactured from an aluminium frame with the use of LED rope light to create the design. On occasions additional products may be used such as bulbs to complete the designs effect. Please ensure that you check the artwork and quotation provided before placing your order.

### What type of fixing?

Once you are ready to place your order you will need to think about how you will display your design, there are 4 options available

Wall mount fixing for mounting direct onto a wall or flat surface.

Transverse fixing which allows you to hang your motif across a street suspended from catenary wire.

Pole mount fixing for mounting onto a lamp column or pole, these can be lateral pole mount or central fastening. Lateral fastening motifs come away from the pole on one side; a central fastened motif is secured from the middle of the motif onto the pole or column.

### Design brief

Please use the Creative Kids competition entry form to draw your design in the template box provided.

The colour palette is pure and warm white, blue, green, red, orange and pink.

Keep your design simple.

Creative Kids is just one of many service options at Blachere Illumination UK - visit [www.blachere-illumination.co.uk](http://www.blachere-illumination.co.uk) to see the complete range and to order a Creative Kids toolkit or to download additional Creative Kids competition entry forms.

WISHING YOU EVERY SUCCESS AND GOOD LUCK!!

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