

Wem Town Council Business Plan

Our Vision

Wem Town is proud to be a friendly, active and inclusive community with low crime and strong local pride. Our vision is to nurture these qualities while making Wem more tidy and attractive. By doing so, we aim to create a town that is prosperous, vibrant and thriving for everyone.

The business plan was adopted on 30.10.26 under resolution 108/25-29. Outlined below is the 6 month report on priorities identified in the plan.

Priorities identified for 2025 – 2029

Priority	Projects	Action
1. Encourage improvements to the wider High Street area	Work with other organisations and the community to organise Wem in Bloom	Bloom Group established and competition entered. Judging to take place in July 26, several organisations involved
	Continue to Campaign to improve the Town's Street scene	Localised projects to target dog fouling by the Church have proved successful.. Cleaning of Church Steps and lamps currently being raised as well as projects to improve outside of Talbot house
	Shropshire Council own three prominent buildings on the High Street. Encourage them to: Keep the Morgan Library in a visually attractive state; Improve the appearance of the White Horse and work swiftly to bring it back into use	Report with suggestions on improvements to White Horse frontage in order to temporarily improve the streetscene in this area was considered on 26.2.26 Resolution 183-25-29 rejected suggestions in the report. Condition of Morgan Library and White Horse raised in April meeting with Unitary Councillors. No meaningful progress on either building.
	Seek to take over the ownership of Jubilee Square from Shropshire Council to prevent parking and raise its profile as the Town Square.	Not progressed to date although QEII Memorial Tree planted and square now secure with new bollards and additional bin added.

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2. Continue the Town Council's commitment to combat Climate Change and Environmental initiatives.	Establish ownership of the Millfields land and explore all options for informal recreational use of the land by the Town, including walking routes, pump track, community orchard etc.	No progress
3. Show strong local Leadership and develop community pride.	Find a permanent Town Council office and meeting room.	Ongoing project to clean up signage on front of Talbot House to be discussed
	Continue to run community events and increase the use of social media promotion.	Town Events meeting held in February and events poster created. Existing events being progressed New event 2027 – Armed Forces Afternoon “Band on the Green” to be held 27.6.26,
4. Ensure the sustainability of under-threat local services.	Consider taking on some of Shropshire Council's non-statutory services which are important to the Town, subject to the costs involved and staff capacity.	Discussions started ref support for Wem Library Community Consultation required. Working Party established to look at support for larger organisations. Earmarked reserve established for this purpose.